ARTISAN PARTNERS SUSTAINABLE EMERGING MARKETS TEAM

# Annual Sustainable Investing Report 2020

ARTISAN



ARTNERS

For Institutional Investors Only — Not for Onward Distribution

# **SUSTAINABILTY** THE CAPACITY TO ENDURE

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### March 2021

Perhaps at no other time in my more than two decades of investing experience has emerging markets' (EM)—and the entire world's—capacity to endure been more tested. During 2020, the world was affected by the COVID-19 pandemic, a global economic recession, escalating China-US tensions, a nearly catastrophic oil price war and extreme market volatility. As 2020 ended, EM countries were still very much in a state of crisis—both humanitarian and economic in nature. The loss of lives and livelihoods was tragic.

But amid the many challenges, the Artisan Partners Sustainable Emerging Markets Team was struck by several trends. First, the response of EM companies and countries overall made a significantly positive difference. Policy responses by EM and developed market (DM) governments and central banks to combat the pandemic's economic and financial market effects were unprecedented, and many EM companies acted quickly to adapt to, and even succeed in, a changed world convincing evidence of endurance.

Also impressive was the increased acceptance of sustainability—particularly within the frameworks of environmental, social and governance (ESG) and the UN's Sustainable Development Goals (SDGs). The pandemic did not overshadow sustainability themes; rather, we saw signs of accelerating advancement and demand—including in the areas of digital technology, emission-reducing transportation, inclusion policies and practices as well as sustainable investing.



Maria Negrete-Gruson, CFA Portfolio Manager



A third trend was increased communication. EM companies can be markedly less transparent and detailed in communicating with investors and the public. In 2020, we generally experienced greater openness from many companies. In such extreme conditions, management teams realized the importance of sharing how they were responding to the pandemic and other challenges.

Some of the global trends we witnessed from our work-from-home offices and over numerous video calls also applied to our team. We conducted a comprehensive portfolio review in light of the new circumstances, leveraged our deep relationships with company management teams to keep in constant contact—in lieu of our typically rigorous travel schedules—and paid even greater attention to liquidity changes at both the position and portfolio levels.

We took on an ambitious enhancement of our sustainability assessment process. The combination of an improved ability to identify industry-specific ESG risks and greater access to ESG-related information is enabling us to perform deeper analysis, better understand risks and gain a more nuanced perspective.

Also included in our 2020 efforts is this, our inaugural sustainable investing report, which we plan to publish annually. In the following pages, we explain: our investment perspective, our enhanced empirical sustainability assessment process, and how our approach produces a differentiated view on sustainable investing opportunities in the context of EM.

Sustainability has long been a critical component of our investment process—albeit a constantly evolving one. As ESG-related capabilities and resources have improved, we have enhanced and expanded our sustainability analysis. We remain committed to sustainable investing because sustainability is inherently about the future and effectively existential to the long-term success of EM companies and investors.

Maria Negrete-Gruson



### OUR TEAM

The core of the Sustainable Emerging Markets team has been investing together in EM for more than 20 years, throughout which we have applied a consistent investment philosophy and process intended to identify companies with sustainable competitive advantages and unique access to growth. Our process incorporates extensive financial and strategic analysis, on-the-ground research, ESG considerations, country risk analysis and our local understanding of EM.

Each of our team members grew up, studied, worked and/or spent a significant amount of his or her time in EM countries. Collectively, we have witnessed emerging markets' evolution first-hand—the progress made in living standards, technological development, environmental impact, accounting standards, disclosures and an understanding of governance. We are optimistic about this progress and acknowledge the significant strides many EM countries have made toward sustainable business practices—even in some cases outpacing DM counterparts' advances.

Our backgrounds and experience foster a unique combination of cultural and cognitive diversity that constantly informs our analysis. We believe the keys to successful active management in this asset class are insight and good judgment. As such, we believe our differentiated approach to researching companies for potential investment is an important advantage. Our personal connections to EM also drive our passion for investing in companies making positive progress and working to improve conditions in EM as good corporate citizens and good business operators.

Our backgrounds and experience foster a unique combination of cultural and cognitive diversity that constantly informs our analysis.

### LOCAL PERSPECTIVES

- Team was designed to foster the cultural and cognitive diversity that comes with local perspectives
- Women-led since its founding in 1999
- Nearly all team members born and raised or educated in EM countries
- Extensive overseas travel (during normal environments), combined with frequent calls with corporate management teams
- An average of four investment team meetings per week; team members join remotely from around the globe if traveling
- Six languages spoken

Sunrise Scene, Thailand



The information we gather from our travels and engagements further informs the empirical component of our sustainability assessments.

# SUSTAINABILITY—MORE THAN THREE LETTERS

To us, sustainability means having the ability to endure. It includes, but goes beyond, ESG considerations—it is about businesses making the right strategic choices that bring continuity to all stakeholders: shareholders, employees, customers, suppliers and communities. This perspective is reflected in our core views and a differentiated investment philosophy formed by our beliefs and decades of experience.

We look for companies with business models committed to profits as well as progress—companies that can generate sustainable earnings and returns thanks to enduring competitive advantages and unique access to growth opportunities. We are also determined to identify companies with cultures focused on enhancing long-term shareholder value.

Ultimately, we invest in emerging markets because, as a team with a deep connection to emerging markets, we want to direct capital to companies that can have a long-term positive impact on emerging markets' populations.

### OUR DIFFERENTIATED APPROACH

By definition, EM countries are in transition—they exist along a spectrum of various development measures. Because EM countries tend to be less developed from an ESG standpoint, it is critical to understand individual companies within the context of their country of domicile and that country's current place along the spectrum, as well as how a company is doing in relation to its own history.

We believe—based on our backgrounds and experience—ESG analysis must consider an EM country's inherent state of transition, rather than impose absolute or first-world standards. Assessments of sustainability and business practices and models must be done within the context of companies' operating environments.

We evaluate EM companies individually and focus on the long-term direction and degree of change across multiple ESG-related factors. Truly sustainable opportunities—attractive on both an ESG and a fundamental basis—are best found by constantly monitoring for improvement or deterioration.



# an emerging markets' view of Sustainability

### Our core beliefs:

- Emerging markets will provide growth in excess of developed markets over the long term
- Boom-bust cycles are an inherent aspect of emerging markets investing

#### We seek companies possessing:

- Unique access to sustainable growth
- Sustainable competitive advantage
- An ability to endure boom-bust cycles while acting responsibly towards their stakeholders

## Our differentiated approach to sustainability:

- Identify companies with business models committed to profits and progress that can generate sustainable earnings
- Go beyond ESG by assessing a company's ability and commitment to bring continuity to shareholders, employees, customers and communities
- Acknowledge the realities of emerging markets and reward improvement in corporate practices
- Reject negative screens and exclusion lists, which overlook positive change and forward-looking management

Jakarta/Indonesia company visi (pre-travel restrictions)



### SUSTAINABILITY INTEGRATED

The team utilizes a dynamic and robust sustainability assessment that emphasizes momentum—the direction and degree of a company's past ESG-related actions, its current activities and policies, as well as goals and resources in place for further ESG progress.

The sustainability assessment has an empirical and an incident component.

Assessment:	Empirical	Incident
Description:	In-depth, forward-looking analyst review	Historical and quantifiable company level incident-based data
Purpose:	Leverage deep experience to interpret how intentions, actions and results are moving a company in the right or wrong direction	Perform unbiased historical trend analysis to determine company behavior and positive/ negative momentum
Source:	Investment team experience and engagement	RepRisk
Weight	50%	50%

For illustrative purposes only. The information contained herein represents a simplified presentation of a complex process. The investment process is subject to change.

The incident assessment utilizes company-level data from a third-party provider, RepRisk, to capture the number and severity of incidents relative to the EM universe, as well as the trend in occurrences within a multi-year horizon. Incidents are identified through monitoring of media, non-governmental organizations and other public sources. The team uses incident data to produce separate environmental, social and governance scores. Companies with improving behavior will have higher scores than companies demonstrating consistently poor or worsening behavior.

The forward-looking empirical part of the team's assessment leverages analyst experience, including long-term coverage of companies, industries and countries, as well as hundreds of company visits made by the team every year. In EM, incidents will happen, so understanding how companies will respond is valuable. The combination of incident-based and empirical analysis provides a more dynamic and rigorous analysis than third-party reports relying on company-provided information or policies.

For each ESG factor, incident-based and empirical scores are integrated to provide individual factor scores, which are then integrated into an overall ESG score. The final score directly impacts the analyst's valuation for each company. The target price is increased for a company with a high overall ESG score (4 or 5). The target price remains unchanged for a company with an average overall score (3). The target price is reduced if a company has a weak overall ESG score (1 or 2). The multiplier is not symmetric; premiums applied to exemplary companies are not as significant as discounts applied to companies with poor sustainability risk profiles.



ESG analysis must consider an EM country's inherent state of transition, rather than impose absolute or first-world standards.

Overall Assessment Score:	1	2	3	4	5
Target Price Adjustment:	-40%	-20%	_	+10%	+20%
					EASE

The process allows an analyst to reflect the ESG-related risk in each company in a pragmatic and dynamic manner. It also offers the potential advantage of finding a suitable investment opportunity earlier in a company's transformation.

The team conducts this price-adjustment analysis in lieu of using negative ESG screens. The team believes excluding a company simply because it scores poorly on ESG metrics today creates biases and blind spots. Instead, the team cares about how a company's management acknowledges and addresses the ESG risks it faces and how a company improves these exposures over time.

For illustrative purposes only. The information contained herein represents a simplified presentation of a complex process. The investment process is subject to change.

Our sustainability analysis incorporates the UN's **SDGs** in both the empirical and incident assessments.

For more information on the UN's Sustainable Development Goals, visit their website at https://www.un.org/sustainabledevelopment



## Sustainable Development Goals

Given our local perspectives and investment experiences, we appreciate the potential impact of the UN SDGs. Many EM companies are understandably on board; an MSCI survey shows more EM companies state they are "strongly aligned" or "aligned" with SDGs than North American counterparts. The UN's 17 goals are particularly relevant to some of the largest sustainability challenges EM populations are tackling: poverty, inequality, lack of economic opportunity, access to resources and unhealthy environmental conditions.

Our sustainability analysis incorporates the UN SDGs in both the empirical and incident assessments.

- Consideration of SDGs are inherent in the empirical assessment. Our analyst-driven empirical assessment goes beyond standard ESG performance metrics and company claims. Empirical assessments focus on action and momentum; analysts can capture one-off actions and anecdotal information from all stakeholders as it relates to a company's sustainability efforts and underlying SDGs.
- Within our incident-based assessment, RepRisk uses SDGs as part of its rules-based methodology to help determine and classify risk incidents.

Ultimately, we invest in EM because we want to direct capital to companies that can have a long-term positive and sustainable impact on EM populations.

# We seek companies capable of achieving sustainability over time.

Several mined metals play an important role to reduce greenhouse gas emissions, and nickel is perhaps the most important among the group.

SDG Relevance



### Relevant Holding(s) Norilsk Nickel, Vale

The security examples listed are not representative of the entire portfolio and are subject to change without notice. Security examples are based on holdings within a representative account managed in the Artisan Sustainable Emerging Markets Composite and individual client accounts may vary. Refer to page 24 for security weights.

## How Nickel Can Help Make the World Greener

The mining industry has a history of damaging environmental practices. Mining's reputation means the industry fares poorly in third-party ESG ratings and is commonly removed from investment opportunity sets by ESG related investment screens or exclusion lists.

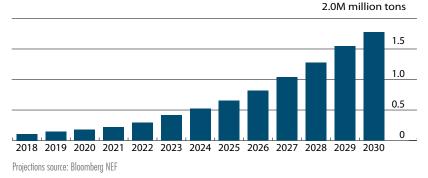
However, several mined metals play an important role in reducing greenhouse gas emissions, and nickel is perhaps the most important among the group. Nickel is a key component in most types of lithium-ion (Li-ion) batteries, and its importance is growing as electric vehicle (EV) battery technology advances. Nickel-containing cathodes help provide greater energy density and allow for lighter batteries, which helps increase EV driving ranges. Greater concentrations of nickel in cathodes is also reducing the need for cobalt, which is more expensive and less abundant.

A convergence of EV development and demand appears to finally be here due to greater governmental and societal efforts to address climate change. California, several European countries and Japan have all recently announced targets or goals to phase out combustion engine vehicles while China has established sales targets for new-energy vehicles—electric, fuel-celled and hybrids.

Some mining companies are also taking serious steps to reduce the negative impact of their operations, and those efforts are likely to accelerate as key stakeholders, including investors, place a greater emphasis on sustainability.

#### **Power Boost**

Batteries fuel demand for nickel over the next decade



# We seek companies capable of shaping a better future for emerging market countries and their people.

# Opportunities and Empowerment from the Digital Leap

EM may still lag DM in digital technology penetration and development, yet the digital movement is already having a profound impact on EM commerce, communication, living standards and opportunities. Increasingly, today's digital technologies can be used and developed without reliance on older technologies and infrastructures.

Digital technology is empowering entrepreneurs to operate more efficiently and profitably. Secure digital financial tools reduce physical cash transactions with suppliers, customers and employees, as well as make it easier to finance inventory and access capital. Social media offers a low-cost way to reach new customers and expand market presence. Other digital services include managing supply chains and accessing real-time pricing data.

Digital technology is also helping to equalize entrepreneurial opportunities in less populated areas and for women. By encouraging the growth of micro- enterprises and small businesses, digital technology is enabling greater opportunities for employment and access to financing and income opportunities which can help improve entire communities' and regions' economic conditions. Digital technology is helping to equalize entrepreneurial opportunities in less populated areas and for women.

#### **SDG Relevance**



### Relevant Holding(s) Alibaba, Mercado Libre, Ozon, Sea

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We believe our current methodology provides more dynamic results by looking at incidents relative to the EM universe, as well as the trend in occurrences over a multiyear horizon.

## AN EVOLVING PERSPECTIVE

Incorporating ESG into our investment process is not a recent phenomenomrather, it has long been a component of determining a company's earnings sustainability. Since our early days—even prior to joining Artisan Partners in 2006—our philosophy has led us to inherently consider ESG factors in our investment process. Over time, ESG has become more formally integrated into and is a constantly evolving facet of our investment process. As the quantity and quality of ESG information has improved, so has our ability to assess that information and incorporate it into our target prices for every company. While our investment philosophy and process have remained consistent, we have over time made enhancements to our sustainability analysis.

In early 2019, we switched the historical, data-driven component of our sustainability assessment from third-party ESG scores to incident-based analysis derived from event data sourced by RepRisk. In our view, the previous third-party ESG scoring system had limitations—particularly a significant reliance on company-provided information—while the process was largely backward looking, static and blunt. Conversely, we believe our current methodology provides more dynamic results by looking at incidents relative to the EM universe, as well as the trend in occurrences over a multiyear horizon. All recorded incidents are identified through the monitoring of media, non-governmental organizations and other public sources, instead of company disclosures. We are also able to classify the incident data across a variety of factors in order to produce separate environmental, social and governance scores.

In 2020, we started examining enhancements to the empirical component of our assessment. As investor demand for ESG consideration has grown alongside access to improved ESG-related resources, we have sought ways to increase the level of detail and deepen our analysis. The goal was increasing our empirical assessments' comprehensiveness and uniformity across analyst coverage areas, especially where analyst overlap occurs. Our improved ability to identify industry-specific ESG risks enables us to ask more insightful questions, perform deeper analysis and gain a more nuanced perspective. We believe this is critical for a team like ours which avoids negative screens and invests in a simultaneously dynamic and opaque asset class such as EM.

Our recent enhancements simply reflect the constant evolution of our sustainability analysis over the course of our more than two decades of EM investing. Within our investment process, the sustainability component has undergone the greatest and most consistent change, and we expect that will continue as investors, companies and all stakeholders increasingly recognize ESG's importance. For us, sustainability is about the future and the pursuit of success over time—in our investment outcomes as well as all facets of EM living standards.

For us, sustainability is about the future and the pursuit of success over time—in our investment outcomes as well as all facets of EM living standards.

Kajaria is a complex company with potential ESG contradictions, but its efforts are providing increasingly meaningful benefits within the environmental and social components of ESG.

# CASE STUDY ESG Evolution: Kajaria Ceramics and India's Tile Industry

EM's dynamic nature means it is not unusual to find companies in transition. Kajaria Ceramics is a good example of a company actively evolving to ensure a more sustainable future, both competitively and in terms of ESG.

**BACKGROUND:** India-based Kajaria is a family founded manufacturer of ceramic and vitrified floor and wall tiles. Since its start in the 1980's, Kajaria has grown to become India's top ceramic tile manufacturer—India is the world's second largest consumer of ceramic and vitrified tiles.

Demand for ceramic tiles in India is growing rapidly due to increased urbanization, an expanding middle class and the government's "Housing for All" initiative to build millions of affordable housing units.

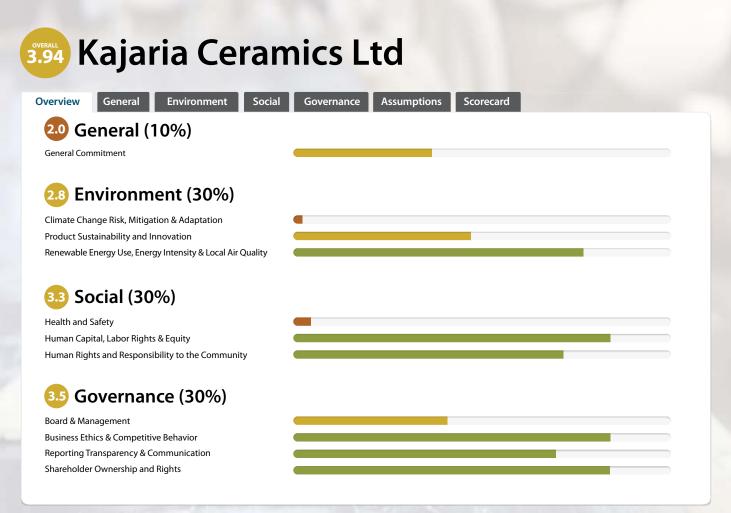
**TRANSFORMATION:** Kajaria operates in a carbon intensive industry with extreme heat needed at multiple points of the manufacturing process. Coal has long been a major manufacturing fuel for India's smaller tile makers, raising multiple ESG challenges in terms of climate change, air pollution and water consumption/wastewater output.

But Kajaria and the rest of the industry are changing in positive ways. In 2019, India's National Green Tribunal (NGT) required ceramic tile producers in the Morbi-Wankaner region of Gujarat—India's hub of tile production—to switch from coal gasifiers to cleaner burning LNG/PNG. The new rules led to a drastic decline in air pollution, particularly in cities such as Morbi. Kajaria was ahead of the curve, with its ceramics units relying on natural gas years before the 2019 mandate.

Manufacturing tile is still energy intensive, and burning natural gas, although tremendously cleaner than coal, still generates air pollution. However, Kajaria is taking multiple steps to reduce its overall energy usage and increase its operational efficiency. The company is sourcing raw materials locally to lower transportation costs and emissions, developing energy management software for real-time monitoring, investing in more efficient kilns and installing modern heat recovery systems.

**MOMENTUM:** Kajaria is also turning to renewable energy. During fiscal year 2019-2020, Kajaria installed 1.9 megawatts of solar panels, raising its total capacity to 6.3 megawatts. Renewables currently account for a small proportion of manufacturing plant energy consumption (5.5% from solar and 3.6% from wind), but we believe Kajaria realizes the importance of increasing its renewable energy capacity.

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Sustainability example is for illustrative purposes only and is subject to change without notice. The Sustainability Assessment score ranks each company on a scale of 1 (lowest) to 5 (highest) based on the investment team's proprietary assessment of the company's quality of corporate governance practices. Each score corresponds with a multiplier that applies a discounted (for scores less than 3), premium (for scores higher than 3) or neutral (score of 3) adjustment to the investment team's target price within the team's valuation analysis for each company.

Looking at the social component of ESG, it is worth noting India is the first country in the world to make corporate social responsibility (CSR) mandatory; Indian companies must now invest in areas such as education, skills training, poverty reduction and social enterprise projects. Kajaria has steadily increased its CSR commitments in recent years—programs include financial support of an education promotion scheme for underprivileged children, building toilets and feeding seniors, among others.

When it comes to governance, family run companies often have their own peculiar dynamics and Kajaria has been no exception. Board diversity remains a work in progress—three Kajaria family members and India's legal minimum of one woman sat on the board in 2020 while no women occupied senior executive positions. However, we have seen an improvement in overall shareholder communication and non-financial reporting, including the commencement of quarterly results conference calls.

Kajaria is a complex company with potential ESG contradictions, but its efforts are providing increasingly meaningful benefits within the environmental and social components of ESG. Our approach to sustainability fits well with recognizing the opportunity in and progress of Kajaria's journey.



### NAVIGATING A CRISIS

2020 was arguably the world's most challenging year in recent memory. COVID-19 directly or indirectly affected every person and business across the globe but was particularly challenging for EM countries—as is often the case, poverty and a lack of resources compounds the damage inflicted.

While every crisis is uniquely tragic, we have lived through and invested during numerous EM crises. Our team was formed in the aftermath of the Asian financial crisis in the late-1990s. Our philosophy and process were shaped both by the decisions that caused the crisis and the subsequent responses. We understand how to navigate a crisis in EM.

### SUSTAINABLE EMERGING MARKETS TEAM

In 2020, we took numerous steps to prioritize the team's well-being and safety as well as ensure the integrity of the portfolio and our investment process.

For a considerable period of the year, most of our team—at times, every member—worked remotely. As conditions allowed, we gradually returned to the New York office in the summer, taking all recommended precautions and safety measures. As COVID-19 cases began rising in late 2020, we once again reduced our office presence.

Operationally, we conducted daily team calls to preserve the internal dialogue and information flow necessary to the investment process. We intensified communication with companies held in our portfolio to understand how they were navigating the pandemic. The transition to working remotely was seamless thanks in part to years of extensive travel across EM to visit companies and meet with management teams.

We preserved portfolio integrity by maintaining our focus on all aspects of sustainability. In early 2020, as COVID-19 and the oil price war between Saudi Arabia and Russia produced extreme market volatility, we took extra steps to monitor the liquidity conditions of each holding and the portfolio overall. As long-time EM investors—and given our portfolio's considerable small-cap and off-benchmark exposures—we understood how rapidly liquidity conditions could change.

We conducted a comprehensive portfolio review; a balance sheet review to assess each company's ability to weather a sudden decline in revenues and earnings; and a bottom-up analysis to adjust sustainable earnings estimates and target valuations. We also drew upon our deep relationships with management teams and engaged directly with each company held in the portfolio to understand how the pandemic was affecting their customers, operations, suppliers and financials.



As we navigated the crises that presented in 2020, our belief in the importance of endurance—sustainable business models committed to profits and progress—deepened. In order to be truly sustainable, EM companies need to be focused on enhancing long-term shareholder value by both building sustainable competitive advantages and acting in harmony with the environment and communities in which they operate. We believe these types of companies have done a good job enduring the crisis and even providing extra support to employees, customers and other stakeholders.

### SUSTAINABLE EMERGING MARKETS COMPANIES

**Norilsk:** Committed RUB 20 billion in 2020 to anti-pandemic initiatives. Norilsk focused on improving on site virus protection, employee support, regional healthcare and helping small- and medium-sized enterprises (SMEs). It purchased more than 160,000 COVID-19 tests and over 100,000 express antibody tests, while most office employees transitioned to work from home arrangements.

**Vale:** Implemented a remote working system (work from home) for all eligible functions. Vale committed to invest BRL 500 million in humanitarian aid in Brazil and purchased 5 million COVID-19 rapid test kits to help reduce the spread in the country. The company also accelerated payments to SME suppliers of services and materials.

**Samsung Electronics:** Provided Korean authorities a company facility to be used as a patient care center to assist with the COVID containment efforts. Engineering teams worked with Korean face mask producers to streamline factory layouts and production processes in order to boost production as well as help create molds for mask production.

**Metropolis Healthcare:** Increased employee salaries and undertook other initiatives, including the MD Shaurya Award for frontline staff—a personal contribution from promoter and Managing Director Ameera Shah—and employee stock option plans for senior managers. Metropolis also provided medical testing and assistance for employees and family members, developed an employee welfare fund and adjusted employee insurance schemes.

**Reliance Industries:** In the early stages of India's outbreak, Reliance set up a 100-bed COVID-19 hospital in Mumbai. Reliance configured a manufacturing facility to produce N95 masks and other personal protective equipment. It also provided free fuel to emergency service vehicles across India.

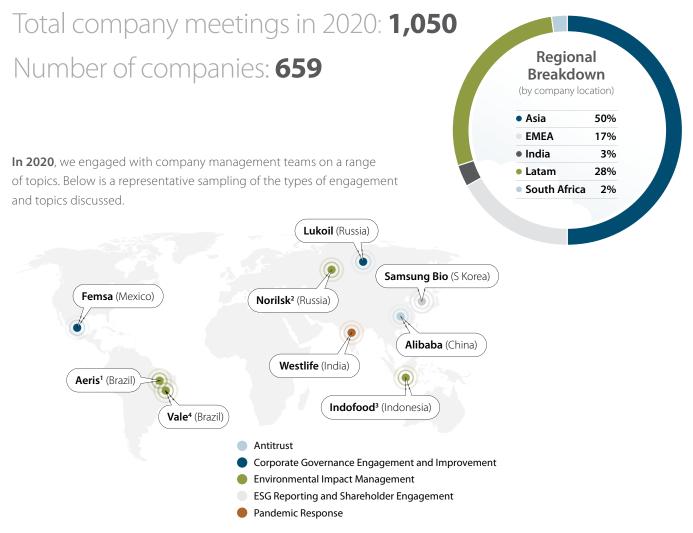
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## ENGAGEMENT

A natural part of our interactions with companies is engagement. In 2020, we conducted over 1,000 meetings with over 600 different companies. In addition to discussing ideas about the companies' prospects and strategies, we regularly ask management about relevant sustainability topics.

We want to know if their responses align with RepRisk trend analysis data and see first-hand how they react to our inquiries. We can gain a better understanding of an executive's depth of knowledge and prioritization of ESG matters when discussing directly than when reading an ethics statement or annual report. Under normal circumstances, our on-the-ground research also enables us to visit company facilities and other stakeholders.

The information we gather from our travels and engagements further informs the empirical component of our sustainability assessments. When necessary, we will also communicate with a company's board of directors or advisory board. In some circumstances, we will actively participate in a shareholder meeting or otherwise publicly communicate our views about a particular company's business strategy.



1Renewable Energy/Sourcing of Raw Materials. <sup>2</sup>Fuel Storage Tank Spill/Fuel Spill Management. <sup>3</sup>Responsible Palm Oil Extraction. <sup>4</sup>Dam Collapse Management.

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### Artisan Partners Sustainable Emerging Markets Team—Annual Sustainable Investing Report 2020



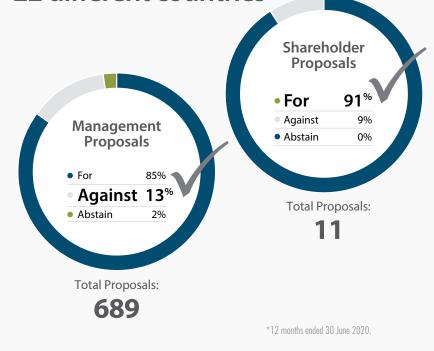
Proxy voting is an important aspect of our investment responsibilities which we believe is a valuable avenue for encouraging and improving governance practices. This is especially important in EM countries, where shareholder rights may not be as well established as in developed markets, and the ability to participate and effect change via proxy voting may be more challenging given varied governmental and regulatory environments.

Among the most frequent matters we vote on are director appointments and remuneration, as well as corporate actions. We have gained considerable insight into the right types of leaders within the context of companies, industries and countries broadly, while frequent interactions with company executives and directors provide us valuable perspective on specific individuals.

We vote all shares held in the portfolios we manage unless our clients have specifically directed us not to vote or the costs or consequences of voting shares outweighs the benefits of voting. When making voting decisions, we follow the process and guidelines set forth in our Proxy Voting Policy, which is available on our website at www.artisanpartners.com and our full proxy voting record is available upon request.

# During the 2020 proxy season\* we voted at 84 of 85 meetings

# We voted at meetings across **22 different countries**





We vote against management proposals a meaningful number of times, and we support the majority of shareholder proposals.

# THOUGHT LEADERSHIP AND INDUSTRY ENGAGEMENT

Our first priority—and our primary focus—is managing our clients' assets, so we spend the majority of our time conducting research and making investment decisions which we believe to be in the best interest of our clients. We also recognize our responsibility to be transparent with investors and communicate our views, and we are committed to staying knowledgeable and engaged in the area of ESG, which continues to see rapid transformation at a global level.

At a firm level, Artisan Partners is a signatory to PRI and has established membership in the SASB Alliance Program.

We attended numerous relevant ESG conferences and panel discussions in 2020, including HSBC's Sustainability Forum, Banco Santander's ESG Trends in Latam, Bank of America Merrill Lynch's Middle East and North Africa Conference Macro Day Integrating ESG into the Investment Process and UBS LatAm ESG Virtual Series, among many others.









SecureFutures is a non-profit organization that works to empower youth through financial literacy. Maria served as the keynote speaker at the exclusive SecureFutures2020 Conference where she shared insights on ESG investing in emerging markets.

RepRisk published an interview with Maria, in which she shared how we integrate RepRisk's daily-updated ESG data into our incident-based analysis.

In addition to providing our regular monthly and quarterly updates and this, our inaugural annual Sustainability Report, we published some pieces sharing our views on a variety of topics, including sustainability and the current investing environment.

For more information please visit:

www.ArtisanPartners.com www.ArtisanCanvas.com

As we navigated the crises that presented in 2020, our belief in the importance of endurance sustainable business models committed to profits and progress—deepened.

In order to be truly sustainable, EM companies need to be focused on enhancing longterm shareholder value by both building sustainable competitive advantages and acting in harmony with the environment and communities in which they operate.

This report focuses on the Artisan Partners Sustainable Emerging Markets Team's approach to sustainability and reports on the team's 2020 activities. For more information about Artisan Partners or the Sustainable Emerging Markets team, please visit **www.artisanpartners.com**.



### Artisan Sustainable Emerging Markets Strategy Holdings (as of 31 December 2020)

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Source: Artisan Partners/SASB. Based on a representative portfolio. Cash represented 2.7% of the total representative portfolio at 31 Dec 2020. Securities of the same issuer are aggregated to determine the weight in the portfolio. Portfolio country classifications defined by the investment team may differ substantially from MSCI classifications in the Artisan Sustainable Emerging Markets Composite. Upon request, Artisan Partners will provide the portfolio's country breakdown according to MSCI methodology. The portfolio owns shares of China High Precision Automation Group Ltd, which has been suspended from trading and valued at \$0.

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